

At **Inspirations Travel & Tours**, we believe what we take out of tourism we must put back. That is why we drive the following three pillars of our Corporate Social Initiatives;

- **People & Communities**
- **Wildlife**
- **Environment**

We support the following credible organisations and their philanthropic, wildlife and environmental campaigns within South Africa.

## PEOPLE & COMMUNITIES

**World Vision**  World Vision is a global Christian relief, development and advocacy organisation dedicated to working with children, families and communities to overcome poverty and injustice.

World Vision serves all people, regardless of religion, race, ethnicity, or gender, they currently operate in 100 countries and has built a substantial experience base and competency in both development and emergency aid, impacting the lives of over 200 million vulnerable children by tackling the root causes of poverty.

World Vision South Africa is inspired to see no child without health, without - without child protection, without education, without future employment.

They impact the most vulnerable children by identifying fragile and poverty - stricken areas. An initial assessment is conducted in these areas and together with the community and community leaders, the highest priorities to bring about transformational development are determined. An implementation programme is then crafted which impacts directly on the children and the community in which they live.

World Vision South Africa was founded in 1967. They are committed to operate with funding from South Africa for South Africa and currently impact some 320 000 lives in 11 area programmes in 6 provinces.

Their work is funded through Child Sponsors as well as Individual and Corporate Development Partners, World Vision South Africa is a member of the World Vision Global Partnership founded in the 1950s which currently operates in 100 countries. This gives them access to an immense pool of experience and capability.

### Global Success:

**3M+**  
CHILDREN  
SPONSORED

**3.2M**  
PEOPLE GAINED  
CLEAN WATER

**170**  
EMERGENCY  
RESPONSES



## WILDLIFE

### Founding Statement

Project Rhino is an association of like-minded organisations, facilitating rhino conservation interventions aimed at eliminating rhino poaching and securing the white and black rhino populations of KwaZulu-Natal. The members of Project Rhino recognise that the work in conserving and protecting rhinos from the threat of poaching is symbolic of the broader threat faced by all wildlife and that all wildlife will benefit from actions taken by Project Rhino. The association is also aware that the poaching of rhino is symptomatic of the overall, bigger environmental crises facing South Africa and its neighbours.



### Vision

What motivates us daily is the dream of both White and Black rhino species thriving in KwaZulu-Natal and far beyond - forever free, forever secure from poaching, well managed and protected. Today we strive to protect the world's last remaining African rhino species, so that tomorrow they will still continue to play their vital role in our continent's irreplaceable and beautiful ecosystems, contributing to an ever-growing realization of our fundamental reliance on the natural environment (and ALL its elements) for our very basic needs. We honour their uniqueness as one of the primary icons of Africa's great wilderness areas.

### Goal

**Zero Tolerance to Rhino Poaching:** Continually decrease the rate of poaching every year in South Africa.



### Priorities 2015 - 2019

Project Rhino's collective approach to rhino anti-poaching is both proactive and reactive.

1. Security
2. Community Engagement, Education & Awareness
3. Legislation & Judiciary
4. Lobbying & Strategic Relationships
5. Fundraising & Publicity

## ENVIRONMENT



Food & Trees for Africa (FTFA) is a leading Section 21 Non-Profit Organisation that addresses food security, environmental sustainability, and greening.

Their ethos is one of efficiency, transparency, and accountability. They run their non-profit like a business / social enterprise and continue to innovate

in the space. This approach has led to being one of the best social development organisations on the continent. After nearly thirty years of experience, they understand what it takes to achieve real, long-term sustainability and want to make a positive difference to the lives of all South Africans.

**Community Tree Planting** is made up of two of FTFA's flagship programmes - Trees for All and Trees for Homes. These programmes combine well to plant trees in both shared spaces (schools, hospitals, clinics, parks, etc.) and private homes, to create a healthier, more food secure environment.

### Benefits of Urban Greening

- regenerate / rehabilitate environments
- provide shade, transpiration and cooling
- provide fruit, nuts and medicine
- biodiversity and climate resilience
- give us cleaner air and healthy environment

**Trees for All** is an award-winning programme that sustainably plants trees in shared spaces for a healthier, greener environment. This successful initiative educates communities about the benefits of trees, while offsetting carbon emissions and transforming the surrounding environment.

Trees for All plants and monitors fruit and indigenous trees at:

- schools
- hospitals
- parks
- clinics
- aged-homes, and anywhere else people will benefit from, and look after, trees.

Trees for Homes is the most successful township, greening initiative in South Africa. Originally designed to address South Africa's history of inequitable settlement policies, the programme grew to become the country's benchmark of innovation in urban forestry.

A typical project sees two trees going to each home in a township:

- 1 x fruit tree
- 1 x indigenous tree

Which trees a household receives depends on a number of factors but FTFA will ultimately choose trees that are going to have the best survival. In some projects the community members ask for two fruit / nut trees.

Developing community foresters with training and skills is also an integral part of the programmes design. These environmental champions create threads of awareness and appreciation and also have an opportunity for temporary and (potentially) long-term employment.

TFH is currently driving greenbelt initiatives in a number of townships in major city centres nationally. They aim to transform these townships into rich urban food forests, teeming with life and biodiversity.

This programme is also registered with the VCS (Verified Carbon Standard) making it possible to utilise it as a carbon offset programme.

[trees.org.za](http://trees.org.za)



### The Way Forward with Inspiration Travel and Tours:

1. Inspiration Travel and Tours will drive, promote and onboard both inbound and outbound customers globally through our sales & marketing channels.
2. Based purely on a voluntary basis (customers must agree on billings) when raising invoices to Inbound & Outbound customers, Inspirations Travel & Tours will load a CSI Donation Contribution of R15,00 Per Person on each booking, which equates to:
  - a. 98 US Cents Per Person
  - b. 90 Euro Cents Per Person
  - c. 81 UK Penny Per Person
- d. The Full R 15,00 Per person per booking (100% contribution, no administration fee) will go equally towards the three selected projects i.e.
  - a. World Vision Project = 33.3%
  - b. Project Rhino = 33.3%
  - c. Food & Trees for Africa = 33.3%
3. Within our reservations system - Tour plan - we will create a separate costing line which will assist us in keeping an audit record and ensure what we are billing we draw and pass over to the three respective organisations. We will log this with our current auditors so we do not get taxed on this income as it is going towards charity.
4. We will run an audit every quarter and pay over the monies to the three organisations.
5. Any once off or continuing customer, supplier donations or gifts we will encourage them to pay into any one of the three selected organisations or pay out equally.



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